

Title	芸術デザイン分野におけるトランスナショナル高等教育の実態と特徴に関する研究:大連工業大学の事例研究
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Abstract

This study conducts a comparative analysis of the current state and characteristics of transnational higher education in the field of art and design, using Chinese universities as a case study. Transnational higher education plays a significant role in the rapidly progressing internationalization of global education. In view of its importance and the societal demand for internationally competent talent, transnational higher education programs have been implemented across numerous domains within higher education. The objective of this research is to elucidate the effects of transnational higher education specifically within art and design, taking Chinese universities as an example.

To achieve this research objective, two subsidiary aims were established. The first is to compare transnational higher education with local education in the host country, focusing on the Fashion Design major, and to examine their differences. To this end, this study employed qualitative research methods, conducting interviews with current students, faculty, and administrative staff. A comparative analysis of the two educational systems was performed to investigate how their disparities manifest concretely in the educational setting. The findings indicate that due to distinctions in educational philosophy and institutional frameworks between transnational and host-country higher education, the characteristics of cultivated students differ significantly, even within the same major on the same campus. Furthermore, based on authentic feedback from students and administrative faculty, this study also highlights that even in fields originating from Europe and America, such as fashion design, neglecting local social conditions and educational systems can hinder the full attainment of expected outcomes.

The second subsidiary aim is to explore the issue of creativity within transnational higher education programs in art and design. To address this, interviews were conducted with students majoring in Media Design and Fashion Design. Utilizing qualitative research methods, the study analyzed the relationship between transnational higher education and student creativity. The results show that transnational higher education in the field of art and design brings overseas educational methods to the educational settings of the host countries where it is introduced, and thus may exert a positive impact on students' creative attitudes.

Based on the aforementioned findings, the ideal form of transnational higher education targeting art and design should possess the following characteristics: It should emphasize the cultivation of students' conceptual and ideational abilities, making it suitable for nurturing designer-oriented talent. In particular, it can aid students in understanding cultural diversity and enhancing their creative awareness and attitude. However, compared to local education, it often offers relatively fewer technical courses, which may lead to deficiencies in students' technical skills. Therefore, within art and design transnational higher education, it is crucial not only to expand students' creative thinking but also to ensure they acquire solid technical competencies. Moreover, students enrolled in transnational higher education programs have greater access to international information compared to their peers in local

education. Leveraging this advantage, they can grasp the latest global trends, holding the potential to cultivate talent capable of engaging with the global community. Furthermore, this investigation also revealed that within transnational higher education, even for art and design fields of Western origin, disregarding local social conditions and educational systems prevents the achievement of desired outcomes. Consequently, when formulating transnational higher education programs for art and design, it is imperative to fully consider local actualities and adopt flexible strategies. Particularly, maintaining collaboration with local educational institutions and securing necessary support when participating in activities such as competitions are essential. Finally, the paper concludes by discussing future research topics.

Keywords: Transnational Higher Education; International Education; Comparative Study; Art and Design; Creativity; Globalization