

Title	改革の共通基盤の新視点に関する研究 - 北陸における 四画面思考法の事例を通して -
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# **New Point of a Common Thinking for Innovation**

— A Case Study of YONGAMEN at Hokuriku Japan —

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This paper discusses a technological issue supporting smooth promote of innovation, an effective procedure of its total management. Traditionally many researchers have continued to discuss spreading thinking and technological skills for KAIZEN/innovation to the world. In 21 century, there are many kinds of organization, profit/nonprofit organization, school and individual, doing innovation in Japan. However, it is only started, so it will be possible of them to have many problems, to mistake its direction, to process inefficiently, and not to guess its goal etc. Taking consideration of this situation, it is stressed not only to form a theory and develop innovation skills each task, but also to have a Common Thinking for innovation. A Common Thinking is a base for people to considering and acting something to innovation. Two procedures for this purpose are descried. One is observing a 20 century Common Thinking for innovation by reviewing documents concerning 20 century management technology in the origin of production. The other is considering a 21 century Common Thinking for innovation by studying a case, YONGAMEN spreading Hokuriku Japan. In conclusion, a Common Thinking in the 20 century transfer from thinking an object to thinking a mind, In the 21 century, it is proposed to think both human goal and economy goal at the same time by YONGAMEN for innovation.