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TOYOTA keiretsu and NISSAN keiretsu

-A Divide Caused by the Keiretsu Formations-

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This study aims at clarifying the difference between the TOYOTA of supplier system performance and NISSAN of supplier system performance, and clarifying the factor of supplier system performance.

The result of analysis is as follows.

(1) The difference between **the TOYOTA of supplier system performance and NISSAN of supplier system performance was discovered.**

(2) I explained the difference between profitability of TOYOTA keiretsu and profitability of NISSAN keiretsu.

(3) I explained the degree of location of TOYOTA keiretsu factory and NISSAN keiretsu factory was clarified.